

# **Attachment A**

**Recommended for Funding  
Precinct Activation Grants**

## Precinct Activation Grants 2021-22

### **Recommended for Funding**

<b>Organisation Name</b>	<b>Project Name</b>	<b>Project Description</b>	<b>\$ Amount Requested</b>	<b>VIK Requested</b>	<b>\$ Amount Recommended</b>	<b>VIK Recommended</b>	<b>Additional Conditions</b>
107 Projects Incorporated	Redfern Street Party	A celebration of all things Redfern including a community engagement program, festival and month-long exhibition program.	\$288,172	Nil	\$288,172	Up to \$12,500	Applicant must contact the City of Sydney's Outdoor Events team to agree on appropriate approvals. Completed Event Plan and associated documents provided to the City of Sydney at least 8 weeks prior to outdoor event date for event assessment and temporary event approval(s) decision. Development Approval to be obtained where required via City Planning. Revised budget with operational costings to be provided.

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Asian Australian Artists Association Incorporated	Art in the Heart of Haymarket	Combining the contemporary and traditional Asian cultures of Chinatown, this public art activation in Haymarket will unite the community and audiences.	\$300,000	Street banner pole hire fee waiver to the value of \$3,132	<b>\$300,000</b>	<b>A total of \$12,500 in value-in-kind which includes street banner pole hire fee waiver to the value of \$3,132</b>	<b>Revised budget with operational costings specific to this grant application including: allocation of City of Sydney funding, costs for professional event manager t and other associated costs such as road closures and security; Applicant must contact the City of Sydney's Outdoor Events team to agree on appropriate approvals. Completed Event Plan and associated documents provided to the City of Sydney at least 10 weeks prior to outdoor event date for event assessment and temporary event approval(s) decision.</b>
Darlinghurst Business Partnership Incorporated	The Hollywood Precinct	A six week activation of the developing micro precinct around Campbell and Commonwealth Street, in Darlinghurst and Surry Hills, collaborating with local bars and restaurants to show art, music and culture.	\$292,000	Nil	<b>\$292,000</b>	<b>Up to \$12,500</b>	<b>Revised budget with operational costings including: programming, marketing, an outdoor event producer and other associated costs. Completed Event Plan and associated documents provided to the City of Sydney at least 8 weeks prior to outdoor event date for event assessment and temporary event approval(s) decision</b>

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Dostine Ventures Pty Ltd.	Secrets on Stanley Street	Stanley Street Darlinghurst will be closed to traffic for six weekends for a festival of food, drinks and music.	\$194,800	Nil	\$100,000	Up to \$100,000	Revised budget with funding to support the Cultural programming only
Freelance Consultancy Group Pty Ltd	Quay Quarter Live	Monthly growers and producers markets at Circular Quay and quarterly art and music events, including digital art and light installations across the year.	\$294,905	Street banner pole hire fee waiver to the value of \$6,400	\$294,905	A total of \$100,000 in value-in-kind which includes street banner pole hire fee waiver to the value of \$6,400	Funding is subject to gaining relevant approvals for road closures from the Local Pedestrian, Cycling and Traffic Calming Committee. Completed Event Plan and associated documents provided to the City of Sydney at least 8 weeks prior to outdoor event date for event assessment and temporary event approval(s) decision.
Greycliff Kensington St Holdings Pty Ltd	Kensington Street Festival	A festival activating Kensington Street in Chippendale with cultural and creative programming to coincide with Sydney Festival.	\$300,000	Nil	\$100,000	Up to \$100,000	Completed Event Plan and associated documents provided to the City of Sydney at least 10 weeks prior to outdoor event date for event assessment and temporary event approval(s) decision

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Haymarket HQ Pty Ltd	Neon Playground by Chinatown	A two month activation around Chinatown showcasing contemporary art, light installations and music.	\$300,000	Street banner pole hire fee waiver to the value of \$2,900	<b>\$300,000</b>	<b>A total of \$100,000 in value-in-kind which includes, street banner pole hire fee waiver to the value of \$2,900</b>	<b>Applicant must contact the City of Sydney's Outdoor Events team to agree on appropriate approvals. Completed Event Plan and associated documents provided to the City of Sydney at least 8 weeks prior to outdoor event date for event assessment and temporary event approval(s) decision. Development Approval to be obtained where required via City Planning. Revised budget with operational costings to be provided.</b>
Pact Centre for Emerging Artists Incorporated	Sound Out the Street	Six months of Friday night programming of music, sound installations and workshops in Erskineville, culminating in a three day festival.	\$299,300	Street banner pole hire fee waiver to the value of \$637  Venue hire fee waiver to the value of \$4,431	<b>\$299,300</b>	<b>A total of \$12,500 in value-in-kind which includes street banner pole hire fee waiver to the value of \$637 and venue hire fee waiver to the value of \$4,431</b>	<b>Revised budget with operational costings to be provided including how the City of Sydney funding allocation will be used including banner costs. Completed Event Plan and associated documents provided to the City of Sydney at least 8 weeks prior to outdoor event date for event assessment and temporary event approval(s) decision</b>

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Premium Media Pty. Ltd.	Dark Day Dark Night @ South Eveleigh	A festival of fire centred around the Locomotive Workshop in South Eveleigh, showcasing food, wine, and Indigenous dance groups.	\$300,000	Nil	\$100,000	Up to \$100,000	Revised budget with operational costings to be provided including how the City of Sydney funding allocation will be used
Reactivate Consulting Pty. Ltd.	Surry Hills Play Festival	A festival anchored on "play", led by creatives incorporating workshops, kids days and competitions to encourage the community to the precinct.	\$299,990	Nil	\$299,990	Up to \$100,000	Completed Event Plan and associated documents provided to the City of Sydney at least 8 weeks prior to outdoor event date for event assessment and temporary event approval(s) decision
Spark Festival Limited	100 Reasons to Come to Tech Central	A series of events, over seven months, around Haymarket, Chippendale, Surry Hills and Broadway to promote and support local tech businesses.	\$300,000	Nil	\$100,000	Up to \$12,500	Revised budget with operational costings to be provided including how the City of Sydney funding allocation will be used
The Surry Hills Creative Precinct Incorporated	Surry Hills on a Plate	A six week festival in Surry Hills showcasing hospitality businesses in the area including pubs, restaurants and music venues.	\$300,000	Nil	\$125,633	Up to \$12,500	Completed Event Plan and associated documents provided to the City of Sydney at least 8 weeks prior to outdoor event date for event assessment and temporary event approval(s) decision

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Sydney Theatre Company Ltd	Walsh Bay Arts Precinct Establishment - Open Day	An open day in the newly formed Walsh Bay Arts precinct to celebrate the area, raise awareness and attract new audiences.	\$293,108	Street banner pole hire fee waiver to the value of \$4,997	\$100,000	A total of \$12,500 in value-in-kind which includes street banner pole hire fee waiver to the value of \$4,997	Applicant to provide a plan for engagement with local Business Community and revised budget with operational costings
YCK Laneways Association Inc	Step Into Summer	A York Clarence Kent (YCK) Laneways festival over four weeks to encourage visitation to the precinct plus the development of a digital platform incorporating an augmented reality experience.	\$300,000	Nil	\$300,000	Up to \$12,500	Quote to be provided from AR Catalyst for development of digital platform